



Date of Release: 18<sup>th</sup> March 2010

## **EASTER EGG CHALLENGE AT THE NEWCASTLE**

Children on the Rock have the chance to get creative with their crayons this Easter when Newcastle Building Society launches its colouring competition.

The Newcastle on Main Street, is offering children the chance to show off their colouring skills in an Easter themed competition which will be open from 22nd March until 1st April. The contest will be in two categories for children aged from one up to five-years-old and five-years-old and over.

The colouring pictures are available from the Newcastle's branch on Main Street, which has been home to the Society since 2008, almost 20 years after it became the first UK based building society to open in Gibraltar.

Stephen Maloney, Newcastle Building Society's Senior Operations Manager in Gibraltar, said: "Easter is a really important time of year for the people of Gibraltar and we're delighted to launch this colouring competition which will have a special bunny rabbit theme. We hope it will give the children of the Rock the chance to take part in a fun competition with each category winner getting a luxury chocolate egg.

"Being active in the community in Gibraltar and it's very important to us. As well as offering children the opportunity to get creative we also support the Lady Williams Cancer Centre as our Charity of the Year. Already this year we have raised £1,000 for them which is a great achievement."

**-ENDS-**